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Founded (year) 2013

In 2013 pubgrade was founded as an affiliated company of antibodies-online GmbH. Currently the company does pioneer work in professional online marketing of specialized scientific information and products in the field of Life Sciences. Semantic text analyses form the backbone of pubgrade's technology. Beside the context-sensitive banner in scientific journals that is a well-established advertising medium by now more innovative solutions are developed, which facilitate life sciences companies' marketing of their products and services on premium online advertising space. For more information see www.pubgrade.com. Feel free to get in touch with us.